

Key Action: Cooperation for innovation and the exchange of good practices  
Action Type: Capacity Building in higher education

## Project Title

# Promoting youth employment in remote areas in Jordan

## Project Coordinator

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## Project Information

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**Partners** UNIVERSITY OF JORDAN (JO) , JORDAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (JO) , TAFILA TECHNICAL UNIVERSITY (JO) , EXTRA - EXECUTIVE TRAINING ACADEMY IN LEIRIA, SOCIEDADE UNIPESSOAL LDA (PT) , HOCHSCHULE FUR TECHNIK WIRTSCHAFT UND KULTUR LEIPZIG (DE) , INT@E UG (DE) , AL-HUSSEIN BIN TALAL UNIVERSITY (JO) , GREATER AL KARAK MUNICIPALITY (JO) , MINISTRY OF PUBLIC WORKS AND HOUSING (JO) , UNIVERSITY OF CYPRUS (CY)

## Project Summary

With the rise in population and drop in the economy, Jordan needs new ideas and schemes involving the younger population for the country to thrive in the future. JOB-JO is an initiative brought together by universities in the South of Jordan led by Mutah University, the Ministry of Public Works and Housing, as well as European partners. The aim of the project is to promote youth employment and reduce poverty in Jordan's remote areas which will empower economic and social aspects of these communities as well as provide women more opportunities for success. Although the literate rate in Jordan is high, and people are getting more educated than ever, the employment rate is low due to many social and economic factors. As most universities provide the best education possible, students still lack many skills that would be easy to gain. The career centers would provide services in order to teach and train unemployed graduates to be requalified for more job opportunities. Services such as training courses, skills and communication workshops, as well as support entrepreneurship and initiatives brought by the community would be offered. These services would have European influence through exchange programs as well as the great relationship to happen between universities in Jordan and the experienced universities in Europe. The short term impact would be to allow graduates to gain skills and training needed for their professions where in the long term, these career centers would foster the economic growth and reduce the unemployment and poverty in the remote areas of Jordan.

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